



## Training Opportunity

<b>Course Title:</b>	<b>Steve Lundin, Ph.D., author of FISH! Presents <i>CATS: The Nine Lives of Innovation</i></b>
<b>Date(s)/Time:</b>	February 18, 2004, 1:00 – 2:30 pm EST / 12:00 – 1:30 pm CST
<b>Location:</b>	Live via satellite at your location or webcast at your desktop
<b>Tuition:</b>	\$1500 for single site license, unlimited participants, & taping rights or \$100 per person by satellite or webcast.
<b>Vendor:</b>	Targeted Learning Corporation (formerly Federal Training Network) 321 Bayview St., Yarmouth, ME 04096
<b>Course Manager:</b>	Linda Burnette, Commercial 256.842.6533 / DSN 788.6533, <a href="mailto:linda.p.burnette@us.army.mil">linda.p.burnette@us.army.mil</a>
<b>Cancellation Policy</b>	Registrations & cancellations must be made directly with the course manager on or before February 12, 2004. Registering or cancelling via an alternative system/process does not satisfy this requirement.

### Who Should Attend:

Anyone who wants to be innovative – generating creative ideas & putting them to worthwhile use.

### Course Description:

Learn to apply innovation techniques to personal & organizational goals. *CATS: The Nine Lives of Innovation* is a learning experience built around nine essential ingredients of any highly innovative organization or innovative life. The nine lives are:

1. CATS-The inner life of innovation
2. Understanding the norm
3. Creating a personal innovation system
4. Creating a work environment
5. Making conversations real through provocative scenarios
6. The Idea Box
7. Escaping the norm
8. Rapid prototyping
9. Innovation means change

Target competencies include innovation, critical thinking skills, & generating new ideas.

While all nine lives are described, only a few are covered in detail with exercises & applications.

### Registration Information:

**Registration Deadline: February 12, 2004**

- Those interested should contact their local training coordinator to determine if their site is participating in this program, then follow local training approval procedures.
- A completed payment authorization sheet must be provided to the course manager by the registration deadline for each installation choosing to purchase a site license or for individuals choosing to participate. The sheet is available at:

<http://cpolrhp.belvoir.army.mil/scr/hrdd/courses/paymentauth.htm>

### Additional Information:

- Individuals requiring special accommodations must notify the course manager at the time of registration.
- Participants are required to complete a course roster & program evaluation.
- Participants are excused from portions of ANY training program that they feel conflicts with their religious beliefs or creates high levels of emotional response or psychological stress.